DANIEL

#### MARCO OMETTO EXECUTIVE VICE PRESIDENT DANIELI AUTOMATION

CONFINDUSTRIA Club Innovazione e Energia November, 24<sup>th</sup> 2017

# INDUSTRY 4.0 FROM EQUIPMENT TO SERVICE KEYWORDS FOR THE FUTURE OF CO-OPERATION BETWEEN AUTOMATION AND STEEL MANUFACTURING

DANIELI / SINCE 1914 PASSION TO INNOVATE AND PERFORM IN THE METALS INDUSTRY





INFORMATION & COMMUNICATIONS TECHNOLOGY NUMBERS

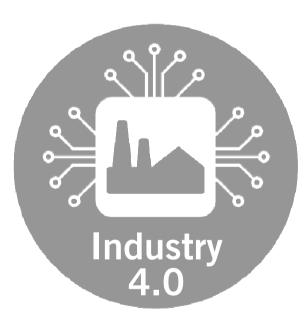
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**18** MACHINE TO MACHINE





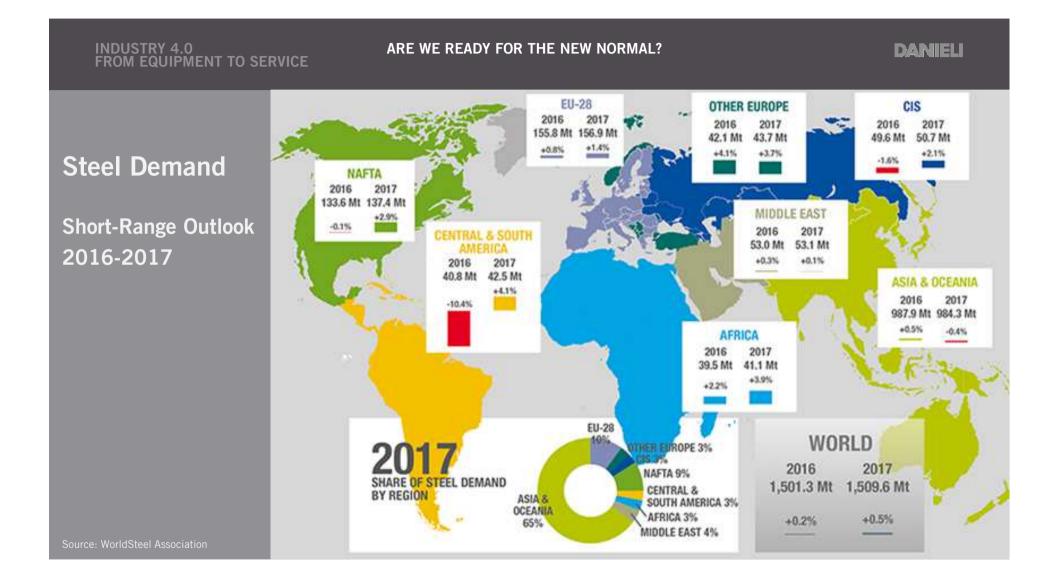




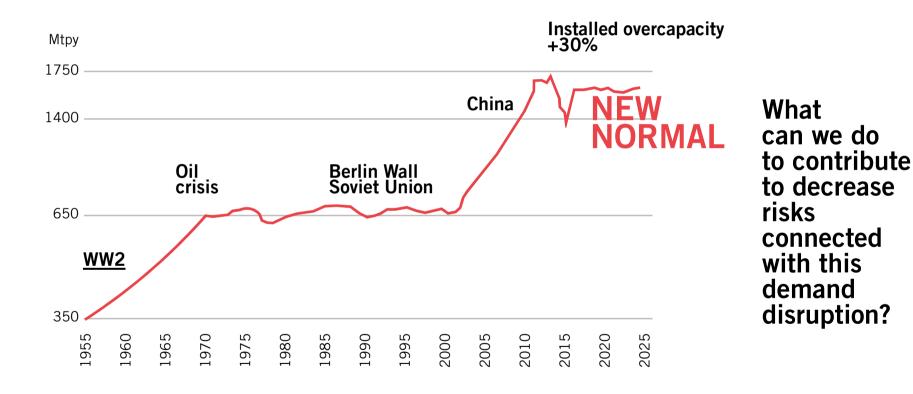


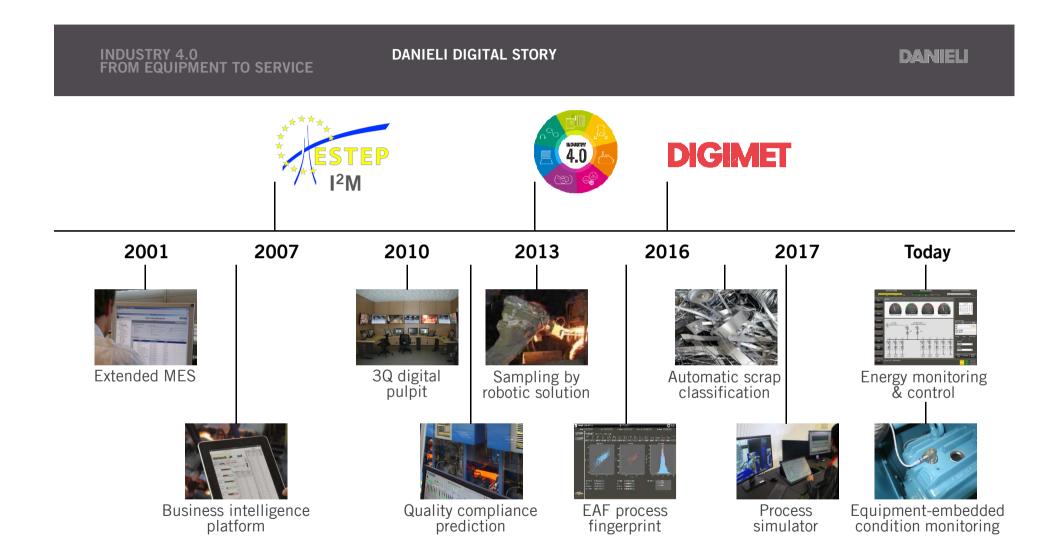






#### ARE WE READY FOR THE NEW NORMAL?



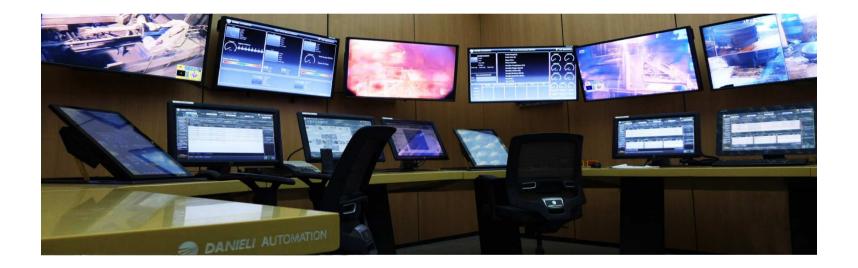




DIGI&MET HEADQUARTER



## SIMPLIFYING METALS COMPLEXITY



### ICT OPPORTUNITIES

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# Why not also in the industrial environment?

TODAY'S NEW PRACTICAL NEEDS

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Order promising (profitable to promise)

Right first time (lot size 1)

Process repeatability

# RAISING THE BAR. AGAIN.

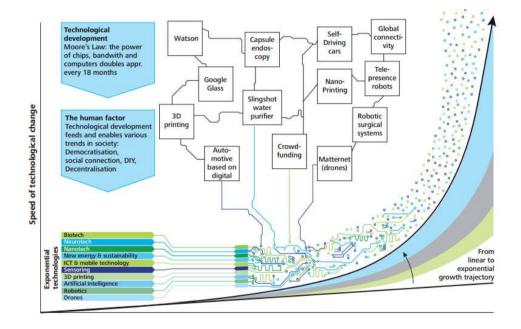
Schedule optimization

Automatic product certification



Plant performance measurement

### **BUSINESS CASES FROM OTHER INDUSTRIES**





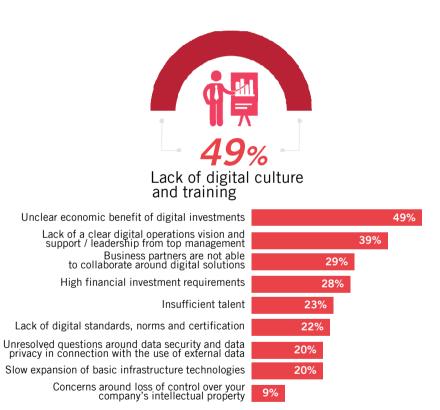
Keith Holliday is building smarter top drives for the oil industry

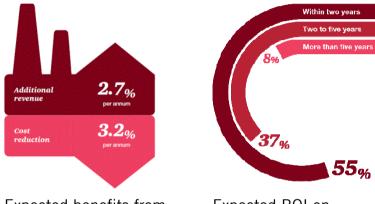


Rory Smith is connecting 1000 elevators a day to the cloud

### DIGITALIZATION & METALS INDUSTRY: KEY FINDINGS

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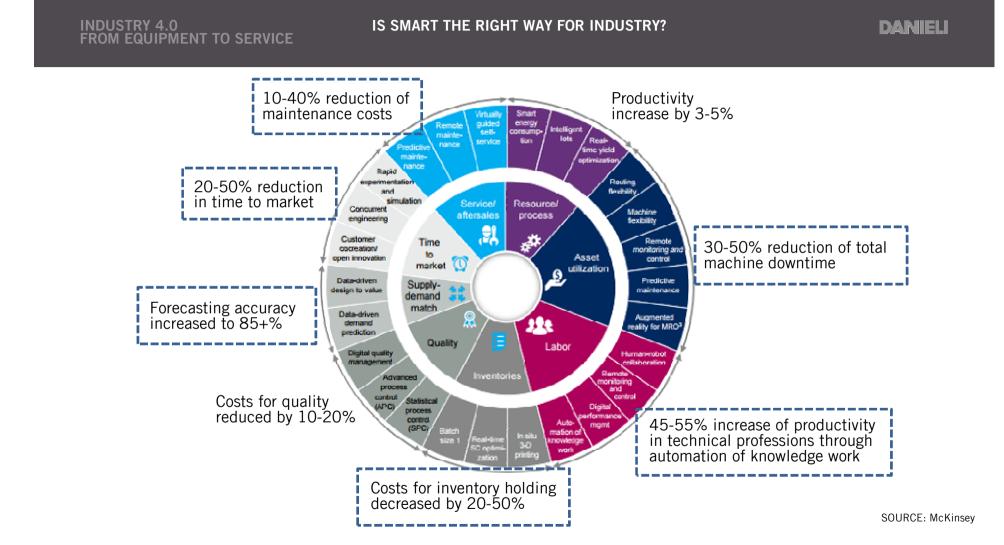




Expected benefits from digitalization over the next five years

Expected ROI on Industry 4.0 investment

Source: PwC, "Industry 4.0: Building the Digital Enterprise - Metals Key Findings", 2016

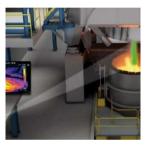


## THE SMART PLANT CONCEPT

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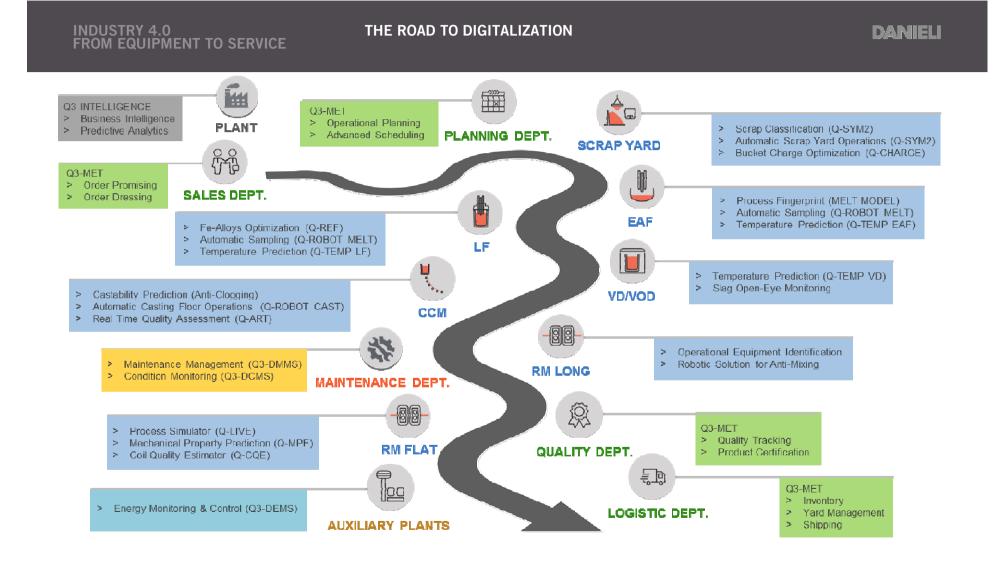




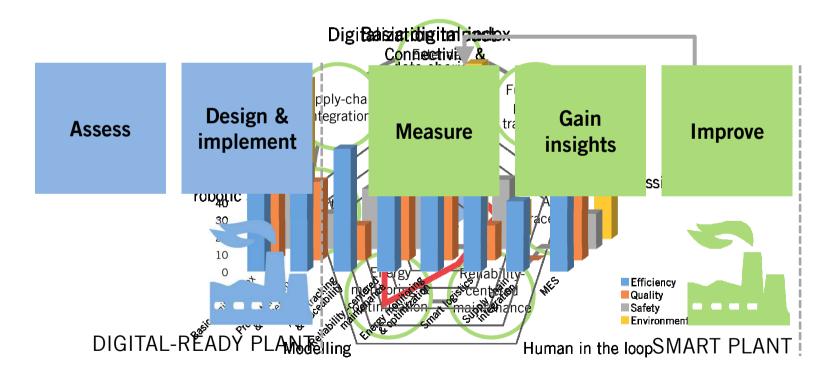


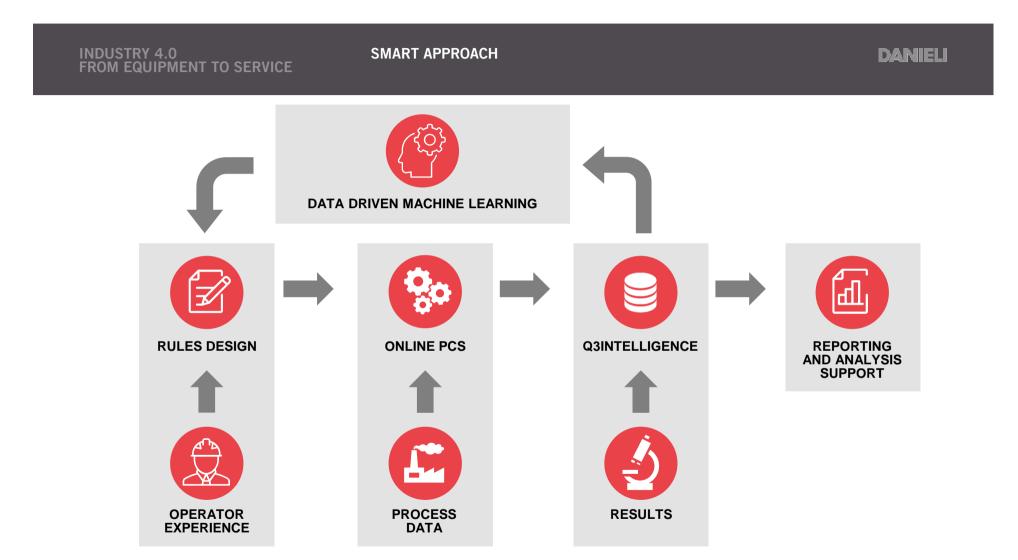
# DIGIMET

- > Easy process behavior understanding
- > Easy maintenance behavior understanding
- > Easy energy & utilities behavior understanding
- > Easy scenario analysis and understanding

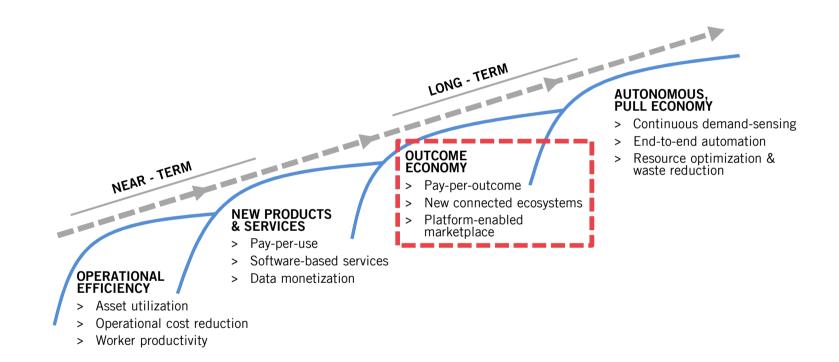


### DIGITAL MATURITY ASSESSMENT





#### WHY SERVICES?



# INDUSTRY 4.0 SERVITIZATION FROM EQUIPMENT TO SERVICE

#### **Q**<sub>s</sub>-Manufacturing</del> Supply-Chain Process Optimization **Q**<sub>s</sub>-Process **Data-driven** Technological Process Optimization Services **Q**<sub>s</sub>-Maintenance Predictive Maintenance **Q**<sub>s</sub>-Energy Energy & Utility Consumption Optimization **PROACTIVE EFFICIENCY Big Data** lloT Centralized Platform Analytics Repository ... **Data Sources** . **Existing/New** Plant #1 Plant #N **Smart Sensors** Products

# THE THOUGHT OF SIMPLIFICATION WAS REPLACED BY THE THOUGHT OF COMPLEXITY

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"...the future of the world....requires science to make a third great advance, an advance that must be even greater than the nineteenth century conquest of problems of simplicity or the twentieth century victory over problem of disorganized complexity.

Science must, over the next 50 years, learn to deal with these problems of organized complexity."

Warry Weaver

# ...announced in **1948**

W. Weaver, "Science and Complexity", American Scientist, 36: 536 (1948)

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FUTURE STEEL FORUM WARSAW 14 – 15 JUNE 2017

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